

2024 Ransomes MT503 SALTEX Promotion

Program Name: 2024 Ransomes MT503 SALTEX Promotion

Notice Date: October 23, 2024

Start Date: October 30, 2024

End Date: October 25, 2025

Program Type: Customer Promotion Program

Region: United States

Select Parts: MT503 First Year Maintenance Kits

Summary

Between October 30, 2024, and October 25, 2025; Qualifying Customers will be eligible to receive a free air filter and cutting unit kit after purchasing an MT503 mower and providing a valid SALTEX 2024 event coupon to an authorized dealer. Additional terms and conditions apply. See Below.

Participation

To participate in the program and qualify for the Program Benefits, and Eligible Customer must meet ALL the following conditions:

- Attend the 2024 SALTEX Event and receive SALTEX Promotion Coupon;
- Purchase a Ransomes MT503;
- Provide dealer with coupon upon purchase of eligible mower;

Customer Eligibility

To be eligible for the program, during the Program Period, a Customer must:

- Provide the eligible coupon from the 2024 SALTEX Event with valid redemption code to an Authorized Dealer;
- Make at least one (1) Qualifying Retail Purchase, defined below.

Qualifying Retail Purchase

A Qualifying Retail Purchase under the Program is one that meets the following conditions:

- Dealer has made a retail sale of a Ransomes MT503 to a bona-fide end user within the program dates;
- The retailed machine is invoiced at or below the Manufacturer's Minimum Advertised Retail Price, before any instant rebate is applied;
- Dealer provides valid coupon code upon placing order with Ransomes-Jacobsen;
- The order is placed before the beginning of the 2025 SALTEX Event.

Program Benefits

Participating Customers will receive a free air filter and cutting kit following the sale of a Qualifying Retail Purchase valued up to £2,100.60 (\$2,737.85). These kits include the following iterations:

- **Air Filter Kit (included with any choice of flail kit or any reel kit combination);**
 - ☐ Air Filter Element – Primary
 - ☐ Air Filter Element – Secondary
 - ☐ Fuel Filter Element
 - ☐ Engine Oil Filter
 - ☐ Fuel Water Separator
 - ☐ Hydraulic Filter
- **Flail Kit;**
 - ☐ Shackles – up to 42
 - ☐ Shackle Knife – Forged – up to 42
 - ☐ Bolt-Hex, M10-1.5 X 80MM – up to 42
 - ☐ Nut-Hex, M10-1.5, Nyloc – up to 42
- **Cutting Cylinder 4 Reel Kit**
 - ☐ Screw-Countersunk 3/8-16 x 11/16 – up to 21
 - ☐ Cutting Cylinder 4 Knife Magna 250 – up to 3
 - ☐ Choice of either Bottom Blade Standard or Bottom Blade Thin – up to 3
- **Cutting Cylinder 6 Reel Kit**
 - ☐ Screw-Countersunk 3/8-16 x 11/16 – up to 21
 - ☐ Cutting Cylinder 6 Knife Magna 250 – up to 3

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- ☐ Choice of either Bottom Blade Standard or Bottom Blade Thin – up to 3
- Cutting Cylinder 8 Reel Kit
 - ☐ Screw-Countersunk 3/8-16 x 11/16 – up to 21
 - ☐ Cutting Cylinder 8 Knife Magna 250 – up to 3
 - ☐ Choice of either Bottom Blade Standard or Bottom Blade Thin – up to 3

Dealer Participation

Upon receiving valid SALTEX 2024 coupon code from Customer, Dealer will input the unique code into the placed order for their MT503. A Free-of-Charge package will be added onto the customers order and will ship with the vehicle at no extra cost to the Dealer.

Dealer Advertising: MAP Policy

Under the Ransomes-Jacobsen Minimum Advertised Price Policy ("MAP Policy"), Dealers may advertise Select Models as eligible for the qualifying dollar amount in the above chart off MSRP, applied to Ransomes' MSRP, in accordance with the MAP Policy. Dealer must honor all its own advertisements and is responsible for compliance with local law. Additional terms and conditions apply.

Additional Details

Program Period is from the Start Date to the End Date, inclusive of those dates. Program cannot be combined with any other offer unless expressly permitted in writing by Ransomes. Program can be discontinued at any time without notice. Void where prohibited. Nothing contained herein will alter Ransomes' right to accept or reject orders in its sole discretion. Ransomes reserves the right to require Bill of Sale or other documentation as proof of compliance with Qualifying Retail Sale requirements above. Participating Dealers who fail to honor an advertised rebate will be in breach of their dealer agreement, removed from the Program, and Program Benefits will be forfeit and subject to clawback.